

Date: November 3, 2010

To: Mayor C. W. McElyea
Vice Mayor Anne Castro
Commissioner Bob Anton
Commissioner Walter B. Duke III
Commissioner Bobbie Grace

From: Robert Baldwin, City Manager 

Re: Oasis Program Project Approval

Last year, the City Commission conceptually approved our Oasis Program as a crime prevention initiative. Based on the "Broken Windows" theory, the Oasis Program is designed to reduce crime through creation of environmental improvements in neighborhoods (see my attached memorandum of March 23, 2010). The Commission agreed to locate the program in the area of SW 3rd Ave. from Dixie Highway to Sheridan and directed staff to design the recommended project, meet with residents and civic associations, and bring back a recommendation for your approval.

Since last spring, I have met with most property owners along SW 3rd Ave., civic associations, and concerned citizens. The plan was amended to address their concerns. The speed tables we had originally proposed have been removed at the request of several of the residents, as they felt they were unnecessary. We have replaced the speed tables with decorative pavement treatment.

The project includes decorative signage and poles, decorative pavement treatment, curbing, sidewalk improvements, solar street lighting, and landscaping. Because we have available solar lights from the Energy Efficiency Community Block Grant, we estimate the additional cost of the City project at \$179,600 (spreadsheet attached). Funding will come from CTPED Study Neighborhood Improvement Program, Account # 301-4101-541-63-10 (balance \$666,578).

After the project is completed, we will ascertain the cost of any additional funding for other aspects of the program including volunteerism, private property assistance, etc., and we can bring back additional information at that time for your consideration.

We recommend the attached Oasis Project for funding.

OASIS Project Cost Estimates

Item (installed)	Qty	Unit Cost	Total Cost
"Oasis" Street Signs	5 ea	\$ 250	\$ 1,250
Alley Stop Signs	18 ea	\$ 150	\$ 2,700
Other Signs	10 ea	\$ 150	\$ 1,500
Decorative Sign Poles	8 ea	\$ 1,250	\$ 10,000
Base/Subbase	500 Tn	\$ 10	\$ 5,000
Pavers	5000 SF	\$ 20	\$ 100,000
Stamped Asphalt Crosswalk	800 SF	\$ 13	\$ 10,000
Type F Curb	250 LF	\$ 15	\$ 3,750
Valley Curb	800 LF	\$ 12	\$ 9,600
10 ft Trees	12 ea	\$ 250	\$ 3,000
12 bushes	10 ea	\$ 100	\$ 1,000
Sod, etc	1 LS	\$ 5,000	\$ 5,000
Driveways	2 ea	\$ 5,000	\$ 10,000
5 ft Sidewalk	400 LF	\$ 17	\$ 6,800
Contingency			\$ 10,000
			<u>\$ 179,600</u>
Solar Lights with Poles	22 ea	\$ 5,000	\$ 110,000
		Net Add	<u>\$ 110,000</u>

Date: March 23, 2010

To: Mayor Anne Castro
Vice Mayor C. W. McElyea
Commissioner Bob Anton
Commissioner Walter B. Duke III

From: Robert Baldwin, City Manager

Re: Oasis Program

The City Commission requested the City Manager to set up a Crime Task Force to address some of the crime concerns of the residents. In the course of our meetings, we decided to request the City Commission approve a trial program that we feel will have a positive effect.

The Broward Sheriff's Office is working hard to respond to crime, but as you know, the causes for residential crime that lead to police action are more commonly the condition of neighborhoods and the quality of the living environment. Improving neighborhoods and surrounding areas has a long-range impact on reducing neighborhood crime. As part of our recommendations to the Commission, we are recommending a program to improve neighborhoods.

The Oasis Program we are proposing is, in part, directly related to the "Broken Windows" theory that has proved itself over the past 28 years. The theory states that if low-level crime and anti-social behavior is deterred, major crime will be prevented. Beyond that we feel by concentrating attention on improving a manageable area of a neighborhood that is experiencing chronic problems, the entire neighborhood should improve and a reduction in crime will result. The Oasis area we target, will receive increased attention from the City including:

- 1) Improvements to private property through volunteerism and limited funding opportunities
- 2) Increased voluntary code compliance and building department review
- 3) Improvements to public landscaping, street lighting, and streetscape
- 4) Signage and boundary setting
- 5) Possible changes in vehicular and pedestrian traffic patterns
- 6) Increased citizen involvement and cooperation
- 7) Increased Law Enforcement attention as necessary

In trying to identify an area for our initial Oasis Program, we hoped to identify an area with chronic residential crime concerns that was manageable. Code Compliance and the Broward Sheriff's Office agreed that S. W. 3rd Ave. from Dixie Highway to Sheridan would be a strong candidate for our first Oasis area. Hopefully, if successful, we can expand the program to other areas of the City in the future.

We are recommending the Commission give staff conceptual approval to work with the residents of the proposed area to formulate a detailed program for future City Commission approval and implementation.